

Driving Technology Into Pole Position

INTERNATIONAL

RACE TECH

Motorsport Engineering



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RACE TECH

Motorsport Engineering

RACE TECH is the only technology led motorsport engineering magazine that focuses on every aspect of the racing car, from the drawing board to the race track

EACH month RACE TECH reaches a global audience of more than 56,000 motorsport professionals, including engineers, designers and senior decision makers. Catering to a well-informed and highly relevant audience ensures maximum exposure for your advertising and editorial with the right people.

Celebrating its 20th anniversary in 2015, RACE TECH is recognised as the leading international authority on engineering and technology in motorsport.

READERSHIP PROFILE

- Professional engineers
- Designers
- Senior managers
- Mechanics
- Purchasers and buyers
- Engineering students
- Club competitors

AREAS OF INTEREST

RACE TECH applies its unique approach to all aspects of motorsport engineering, from the engine and powertrain, through to suspension, vehicle dynamics and aerodynamics. Beyond that, it also covers the wider motorsport industry, looking at business and administrative issues, technical regulations and current affairs.

DISTRIBUTION

RACE TECH is sold in 52 countries spread across six continents. Around 44% of the distribution for the printed magazine goes to the North America, with the United Kingdom and Europe accounting for 38% and 18% going to the rest of the world.

Schedule 2019/2020

Issue	Art deadline	On Sale
230 January 2020	18/11/2019	29/11/2019
231 February 2020	16/12/2019	03/01/2020
232 March 2020	13/01/2020	24/01/2020
233 April 2020	24/02/2020	06/03/2020
234 May 2020	23/03/2020	03/04/2020
235 June 2020	27/04/2020	08/05/2020
236 July 2020	26/05/2020	05/06/2020
237 August 2020	22/06/2020	03/07/2020
238 September 2020	27/07/2020	07/08/2020
239 October 2020	24/08/2020	04/09/2020
240 November 2020	21/09/2020	02/10/2020
241 December 2020	26/10/2020	06/11/2020
242 January 2021	16/11/2020	27/11/2020
243 February 2021	14/12/2020	29/12/2020

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Half Page	£1,000	€1,500	\$1,900
Quarter Page	£600	€900	\$1100

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Artwork Dimensions

Full Page

Bleed: 216 x 303 mm

Trim: 210 x 297 mm

Type: 277 x 190 mm



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187 x 140 mm

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Press ready PDF files should be supplied. If in doubt please set using the pass4press guidelines (www.pass4press.com).

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Quarter Page

91 x 140 mm



INDYCAR'S LAST GREAT BATTLEFIELD

IndyCar's hybrid 'reset' is eagerly anticipated but, for now, the existing engine remains the last major area of technical development in the series. **Chris Pickering investigates**

As with, competition is intense. The man responsible for overseeing the technical side of Honda IndyCar engine programme is David Salter. As chief engineer for engine at Honda Performance Development (HPD), he leads a team of engineers and technicians based in Santa Clara, California, which handles all of the company's American racing activities. IndyCar, NASCAR, NASCAR GT1, GT2, F1, F2, F3, F4, F5, F6, F7, F8, F9, F10, F11, F12, F13, F14, F15, F16, F17, F18, F19, F20, F21, F22, F23, F24, F25, F26, F27, F28, F29, F30, F31, F32, F33, F34, F35, F36, F37, F38, F39, F40, F41, F42, F43, F44, F45, F46, F47, F48, F49, F50, F51, F52, F53, F54, F55, F56, F57, F58, F59, F60, F61, F62, F63, F64, F65, F66, F67, F68, F69, F70, F71, F72, F73, F74, F75, F76, F77, F78, F79, F80, F81, F82, F83, F84, F85, F86, F87, F88, F89, F90, F91, F92, F93, F94, F95, F96, F97, F98, F99, F100, F101, F102, F103, F104, F105, F106, F107, F108, F109, F110, F111, F112, F113, F114, F115, F116, F117, F118, F119, F120, F121, F122, F123, F124, F125, F126, F127, F128, F129, F130, F131, F132, F133, F134, F135, F136, F137, F138, F139, F140, F141, F142, F143, F144, F145, F146, F147, F148, F149, F150, F151, F152, F153, F154, F155, F156, F157, F158, F159, F160, F161, F162, F163, F164, F165, F166, F167, F168, F169, F170, F171, F172, F173, F174, F175, F176, F177, F178, F179, 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Online Opportunities

Platinum

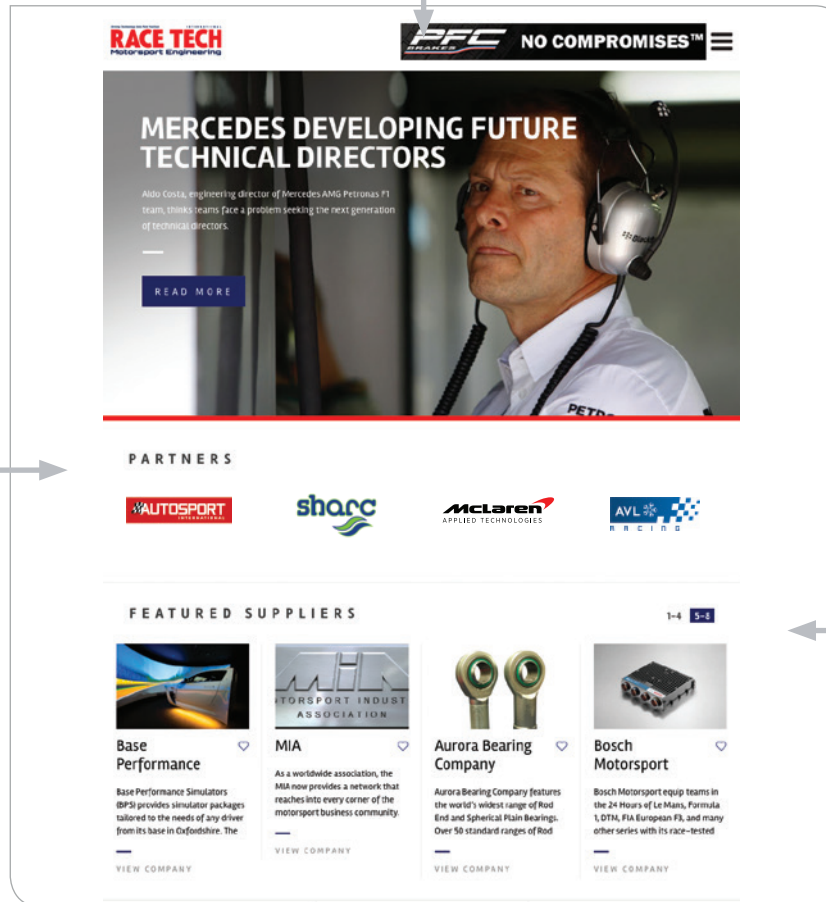
- Headline banner on the home page and throughout the website
- Scrolling company logo on home page
- Bespoke 'profile page'
- Directory Listing
- Banner links through to your 'profile page'
- Scrolling company logo also included on the home page and throughout the website
- x3 Bespoke e-shots*
- x2 Sponsored e-shots**

1 Year package price: £8,400 + VAT

Gold

- Scrolling company logo positioned on the home page and throughout the website
- Bespoke 'profile page'
- Directory Listing
- Banner links through to your 'profile page'
- x2 Bespoke e-shots *
- x1 sponsored e-shot **

1 Year package price: £6,000 + VAT



Silver

- Company feature on the home page
- Directory Listing
- Bespoke 'profile page'
- Banner links through to your 'profile page'
- x1 Bespoke e-shot*

1 Year package price: £3,600 + VAT

Bronze

- Directory Listing
- Bespoke 'profile page'

1 Year package price: £2,400 + VAT

* Bespoke e-shot: Send us information about your company, business or area of interest which we'll create as an email and send out to our database.

** Sponsored e-shot: Feature your logo and a short company description in one of our News e-shots relevant to your area of business.

• All company banners link through to your own 'bespoke profile page' on our website

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"Another great opportunity to collect information and opinions from the most knowledgeable and influential people who can shape the future of modern motorsport. Many thanks to RACE TECH for this annual forum which is becoming a 'must'."

Pascal Vasselon, Technical director
Toyota Motorsport GmbH

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